



NEWS FOR IMMEDIATE RELEASE

Release Date: Wednesday, April 18, 2007

For Information contact:  
Stephen van Vuuren (stephen v2)  
336-202-4777  
[stephen@outsideinfilms.org](mailto:stephen@outsideinfilms.org)  
[www.outsideinthemovie.com](http://www.outsideinthemovie.com)

*"IMAX IN A BASEMENT"* - A GREENSBORO, NC FILMMAKER'S IMPOSSIBLE DREAM

Can one man, in his basement, make an IMAX Movie about Saturn, using only photographs?

Greensboro, NC. - Stephen van Vuuren, Indie filmmaker, photographer, musician and "ubergeek", has spent thousands of hours over two years in a basement full of home-built computers, to answer that question. The answer is a resounding "Yes!" Now, with the launch of [www.outsideinthemovie.com](http://www.outsideinthemovie.com), Stephen (known as "Stephen v2"), is marshalling the resources needed to complete this ground-breaking film.

The average IMAX film costs near \$10 Million dollars, much it of due to the high cost of IMAX cameras and film. But Stephen v2 has figured out how to leverage the power of desktop computing combined with old-fashioned ingenuity and hard work to create an IMAX film without an IMAX camera, film or multi-million dollar visual effects.

"Outside In" will be the first IMAX film made in a basement and that's not the only first. "Outside In" will be the first IMAX film produced entirely in North Carolina, the first IMAX film created entirely in Adobe Photoshop and Adobe After Effects, the lowest budgeted IMAX film ever and the first IMAX film created using only still photographs. "He is creating a cinematic experience of tremendous scope and technical achievement with heart and wit" says prominent NC filmmaker [Brett Ingram](#).

Stephen v2 dreamt about the Cassini spacecraft arriving at Saturn and sending a probe to land on Saturn's largest moon, Titan, since reading about them as a kid. However, in July 2004, when Cassini arrived at Saturn, it received a tiny fraction of the world's attention compared to the moon or even Mars landings. Stephen v2 swore then to find a way to create a giant screen experience that not only allows audiences to feel as if they are flying around Saturn but also asks the big question "Why explore space?" In "Outside In", the film proposes some



surprising answers to this and other profound questions. By combining poetic personal narration, powerful music and stunning imagery onto the giant IMAX screen, "Outside In" will create a powerful experience that aims to provoke discussion and wonder.

The new website debuts a visually stunning one-minute teaser that showcases the techniques for creating motion picture footage using only photographs, including awe-inspiring flybys of Saturn featuring the sublimely beautiful photographs taken by the Cassini spacecraft. The website also features a behind-the-scenes video, [press kit](#) and an opportunity for several thousand people all over the world to be "virtual extras" in the film.

Although Stephen v2, like most Indies, financed the initial development of "Outside In" on credit cards, "Outside In" does share with other IMAX films the fact that it will rely on mix of donations, grants and private investors for funding. Tax-exempt donations of any amount can be made via the official website via fiscal sponsorship with [Fractured Atlas](#). "Outside In" is dedicated to the women and men of NASA, JPL and ESA that brought these images to earth for all of us to enjoy. It will be made in tribute to the late Stanley Kubrick and Carl Sagan.

#### **ABOUT OUTSIDE IN**

"Outside In" is a giant-screen visual symphony that aims to artistically bridge science and spirituality as it journeys from the big bang to the Cassini-Huygens Mission at Saturn. Composed entirely of still photographs using innovative visual techniques developed by the filmmaker, "Outside In" stretches the boundaries of the motion picture form. The film will feature powerful music by Ferry Corsten, William Orbit, Samuel Barber and melds non-narrative visual poetry & science documentary into a rich experience for audiences.

#### **ABOUT STEPHEN VAN VUUREN (stephen v2)**

Stephen v2 grew up in a cult that forbid TV, pop music and movies. He, of course, despite passions in science, photography and music, felt the call to be a filmmaker after seeing Stanley Kubrick's "2001: A Space Odyssey" at age 17. He started making films in 1984 and has made almost 20 short films over the years. He spent the 90's working in the computer field before returning to his passion, indie filmmaking, in 1999. Stephen v2 resides in Greensboro, NC where he has lived since 1988.